

The Sleeping Giant of Mind Mapping

Discussion created by **Ethan Mings** on 6/14/2009 7:16 AM

[Ethan Mings](#)

Posted by **Ethan Mings** on 6/14/2009 7:16 AM

One of the best tools I found on the net related to Mind Mapping is called *The Brain*. It has, in my opinion, the power the capability to take ToP work to a new level of thinking.

You can learn more about it at <http://www.thebrain.com>

Used by drug companies and call centres, it has the ability to integrated complex thinking, data sources and notes into one place. As a dynamic mind mapping resource, I believe, it could house the ToP Design Patterns in a very nice framework.

Currently, I have an old Social Process Template in *The Brain*. It does not show triangles. Instead, it shows relationships with the ability to document.

Try out the free version of *The Brain* to get the full experience. This is a tool I could see any ToP Facilitator having on their computer to hold the inventory of Thinking Patterns as well as being able to keep a running history of "lessons learned".

BTW, I use *The Brain* to consolidate a variety of individual Mindjet mind maps. Example, to consolidate a Vision, Obstacles, Directions and action planning map into one space. The results can be posted to the web in the most recent version of *The Brain* (something I'm playing with now)

Jerry